

JUNIOR LEAGUE OF FORT COLLINS

2022-23 SPONSORSHIP PACKET



We are a diverse group of women volunteers.

We are lawyers and homemakers, teachers and salespeople.

We are recent college grads and experienced mentors.

We are moms, and we are grandmas.

We are from all over the U.S. and a few places beyond.

We are all roll-up-your-sleeves-and-get-down-to-work kind of women, and we share a common motivation:
to give back to our community.

Using trained volunteers, we identify needs in our community, create projects to impact those needs and leverage our members skills, community partnerships and community collaborations to affect change.

MISSION STATEMENT

The Association of Junior Leagues International is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

OUR VISION

We create opportunities for women and children to thrive!



JUNIOR LEAGUE OF
FORT COLLINS

CONTACT

DONATE@JLFORTCOLLINS.ORG
JLFORTCOLLINS.ORG

The **JLFC CAREER CLOSET** provides work-appropriate clothing to hundreds of women each year at no cost to them.

We deliver more than 120,000 snacks to kids in need through our **HUNGER INITIATIVE** partnership.

We contribute hundreds of **VOLUNTEER HOURS** to the Northern Colorado local community.



JUNIOR LEAGUE OF FORT COLLINS

Annual Sponsors

SPONSORSHIP OPPORTUNITIES	GOLD SPONSOR: \$15,000	SILVER SPONSOR: \$10,000	BRONZE SPONSOR: \$7,500
Coordinated employee volunteer opportunities for employees, two times per year	Up to 25 employees	Up to 15 employees	Up to 10 employees
Company recognition on social media	✓	✓	✓
Logo recognition on Junior League of Fort Collins website donation page	✓	✓	✓
Opportunity to hang sponsor banner at Women's Conference and Garden Tour events (sponsor to provide banner)	✓	✓	✓
Opportunity to host sponsor table at event of choice (table and setup provided for Women's Conference, sponsor will need to provide tent, table, etc for Garden Tour)	✓	✓	✓
Complimentary one-year memberships for company representatives	3 memberships	2 memberships	1 membership
Opportunity to engage with general membership or conduct training during one general membership meeting	✓	✓	✓
Opportunity to distribute promotional materials to general membership	✓	✓	✓
Opportunity to distribute promotional materials to all Women's Conference attendees	✓	✓	✓
Complimentary tickets to Women's Conference event including Networking Happy Hour (March 2023)	DEDICATED TABLE 10 Tickets	DEDICATED TABLE 10 Tickets	6 Tickets
Complimentary tickets to Garden Tour (June 2023)	10 Tickets	6 Tickets	6 Tickets
Complimentary tickets to Garden Tour Pre-Tour event	8 Tickets	4 Tickets	4 Tickets
Complimentary full page, color advertisement in Women's Conference event program, pending print deadlines	✓	✓	✓
Complimentary full page, color advertisement in Garden Tour ticket booklet, pending print deadlines	✓	✓	✓
Opportunity to distribute informational or marketing materials to Career Closet clients	✓	✓	
Logo inclusion in internal League email communications	✓	✓	



**SCAN QR CODE FOR
ONLINE SPONSOR
PAYMENT & INFO**

Junior League of Fort Collins appreciates all donations regardless of the amount received! Without generous donors like you, we would be unable to continue to provide life-changing services to the women and children of Northern Colorado. If you are not seeing the sponsorship level that best suits your needs, please contact us at donate@jlfortcollins.org.



JUNIOR LEAGUE OF FORT COLLINS

Women's Conference 3.4.2023

SPONSORSHIP OPPORTUNITIES	PRESENTING SPONSOR: \$5,000	PARTNER SPONSOR: \$3,000	SIGNATURE SPONSOR: \$1,500	COMMUNITY SPONSOR: \$750
Sponsor level recognition in event program				
Full color advertisement in event program	Full Page	Full Page	Half Page	Quarter Page
Opportunity to distribute promotional materials to attendees				
Complimentary tickets to Women's Conference event including Networking Happy Hour	DEDICATED TABLE 10 Tickets	6 Tickets	4 Tickets	2 Tickets
Logo recognition on all promotional materials, pending print deadlines				
Logo recognition on social media				
Logo recognition on website donor page with special recognition on Women's Conference event page				
Opportunity to hang sponsor banner at event (sponsor to provide banner)				
Opportunity to host sponsor table at event (Table and setup provided)				
Logo inclusion in internal League email communications regarding Women's Conference				



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Garden Tour 6.24.2023 | EAST ELIZABETH

SPONSORSHIP OPPORTUNITIES	PRESENTING SPONSOR: \$5,000	PARTNER SPONSOR: \$3,000	SIGNATURE SPONSOR: \$1,500	COMMUNITY SPONSOR: \$750
Sponsor level recognition in event ticket booklet				
Full color advertisement in event ticket booklet	Full Page	Full Page	Half Page	Quarter Page
Complimentary tickets to Garden Tour event	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Complimentary tickets to Garden Tour Pre-Tour event	6 Tickets	4 Tickets		
Logo recognition on all promotional materials, pending print deadlines				
Logo recognition on social media				
Logo recognition on website donor page with special recognition on Garden Tour event page				
Opportunity to hang sponsor banner at event (sponsor to provide banner)				
Opportunity to host booth/table at event (sponsor to provide table, tent, promotional materials, etc.)				
Logo inclusion in internal League email communications regarding Garden Tour				



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Advertisements

FULL PAGE AD

\$750

FULL BLEED:
5.75" w x 8.75" h

TRIM SIZE:
5.5" w x 8.5" h

SAFE AREA:
5" w x 8" h

*Artwork provided without bleed will be resized to 5" w x 8" h to stay within margin

HALF PAGE AD

\$500

5" w x 3.88" h

QUARTER PAGE AD

\$350

2.75" w x 4.25" h

ARTWORK SPECIFICATIONS FOR WOMEN'S CONFERENCE EVENT PROGRAM & GRADEN TOUR TICKET BOOKLET:

Color Space: CMYK Full Color

Accepted file types include .PDF (recommended), .AI, .PSD, .INDD (Full Package with links)

High Resolution Artwork with a minimum of 300ppi for print quality.

Questions? Email marketing@jlfortcollins.org for assistance.

IN KIND SPONSORSHIP OPPORTUNITIES

Junior League of Fort Collins welcomes in kind sponsorships in which businesses or organizations provide donations of budget-relieving goods or services in exchange for sponsorship benefits. All in kind donations made to a specific event will receive a quarter page full color advertisement in either the event program or ticket booklet, as well as recognition as an in kind donor on our website donation page and the event website. In-kind donations may account for up to 25% of a larger sponsorship level. For more information about in-kind sponsorship opportunities, please contact donate@jlfortcollins.org.



Organization Name _____

Contact Name _____

Contact Email _____ Phone _____

Business Address _____

SPONSORSHIP TYPE

ANNUAL SPONSOR

GOLD - \$15,000 SILVER - \$10,000 BRONZE - \$7,500

WOMEN'S CONFERENCE SPONSOR

PRESENTING - \$5,000 PARTNER - \$3,000 SIGNATURE - \$1,500 COMMUNITY - \$750 IN KIND

GARDEN TOUR SPONSOR

PRESENTING - \$5,000 PARTNER - \$3,000 SIGNATURE - \$1,500 COMMUNITY - \$750 IN KIND

AD SALES

FULL PAGE - \$750 HALF PAGE - \$500 QUARTER PAGE - \$350

Amount \$ _____

Authorized Signature _____ Date _____



TO MAKE YOUR DONATION ONLINE SCAN QR CODE OR VISIT US AT JLFORTCOLLINS.ORG

FOR MORE INFORMATION, INCLUDING INVOICING OR QUESTIONS, PLEASE CONTACT DONATE@JLFORTCOLLINS.ORG.

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JUNIOR LEAGUE OF FORT COLLINS

Mailing Address:

P.O. Box 271803, Fort Collins, Colorado 80527

Physical Address:

2900 South College Avenue, LB, Fort Collins, Colorado 80525

(970) 482-0594 | donate@jlfortcollins.org | www.jlfortcollins.org

****All sponsorship levels may be subject to changes based on scheduled activities, venues space, availability, and other unforeseen circumstances. Refunds will not be issued in the event that changes to sponsorship levels occur, however, all efforts will be made to replace sponsor opportunities with opportunities of equal value in order to maintain positive sponsor relationships.**